

JENNIFER
THORESON
—photographer—

MENTORING SERVICES

TWO HOUR ONLINE PORTFOLIO REVIEW | \$250

Detailed Review of a Selection of your Photographs:

- Ideas for improving the current work, posing, lighting, design, print, digital artwork Help editing the portfolio to the strongest core
- Help with unifying ideas, conceptualizing current and new work
- Identify strong themes, assign language to your personal photographic style

AND/OR (Time Permitting)

Detailed Session Review:

- Review a complete session roll; all photographs taken in a single photo shoot.
- Look for themes, habits, successes, and opportunities for improvement
- Understand your language, timing, pace, comfort zones, and where you can push more. In depth look at posing, lighting, styling, communication, and photographic method

SIX MONTH MENTORSHIP | \$950

- Personalized Curriculum based upon your needs and ideas
- One-hour online meeting/review once a month for six months
- Pace may be faster or slower depending on the needs of each individual, meetings are very flexible.

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Some of the things we can work on together:

- Personalized challenges, or assignments to push you further
- Working with models, posing, lighting, styling, communication
- Camera work and photographic technique
- Setting goals for your work: publication, exhibition, commissions, etc.
- Create a concise, conceptual print portfolio
- Review of work for print competition or juried exhibitions
- Marketing your work, making yourself visible, preparing an artist press kit
- Preparing for portfolio reviews
- Writing a powerful artist statement and successful artist bio
- Pricing and editioning your work
- Styling, set design, use of objects, conceptualizing ideas
- Determining personal style and signature
- Digital artwork and editing
- Learning to self-inspire and translate ideas
- Help reaching the core of what your work is about, what it means, why you make what you make
- Taking inspiration to execution

TESTIMONIAL FROM ANNE-LAURE AUTIN
Student of the Six Month Mentoring Program

Getting Jenn as a mentor is one of the best decisions I ever made.

In June 2015 I transitioned from being a full-time portrait photographer to wanting to create personal work without having to please anyone but me. I started to shoot what eventually became the Locked-in series. "The Dream" was to be one day in galleries and I thought I had done enough research to roughly know how to walk that long and arduous road. I hesitated before taking a mentor - after all, I had managed on my own thus far. But I suspected it would save me from many little mistakes and speed things up. I would never have guessed how much more it actually brought me.

I can't tell you what your mentoring will look like because it will be totally customized to your needs. Jenn will give you guidance on anything you ask, from the little things you never considered until faced with them (what do you mean you "tape the glass" before sending your frames to a gallery?) to the big ones that affect the way you approach your work and change you forever. There's never a stupid question. And there are always intelligent insightful answers.

And so yes, she found a way in 10 minutes to convert my commercial portraits website to one that now speaks to curators; she helped me troubleshoot as I was teaching myself to print VanDyke Browns; she showed me how to effectively introduce myself to galleries; she prepared me for FotoFest and more. If I had needed help with posing or lighting or writing an artist statement, I'm sure she would have done that too. Jenn is an incredibly generous knowledgeable teacher, and one who deeply cares.

But what has been most valuable is her ability to push me to better the work conceptually, again and again. Whenever I come to a sensitive creative point, or whenever I feel stuck, she will help me get passed it - for instance by introducing me, for inspiration, to a myriad of artists (not just photographers) who have tackled similar problems; by making on-point suggestions and brainstorming solutions; by giving me assignments that end up informing my work; or by coming up with more questions that need to be answered first. She's both inspiring and challenging me by continuously encouraging me to dig deeper into the layers of conceptual work.

I can also talk "results" and quantify things a bit. I started shooting Locked-in on June 1st, Jenn and I started working together on August 24, I received confirmation of my first gallery show on November 25! The Locked-in series was chosen by LensCulture as

"among the top-rated entries in the Exposure Awards 2015 competition" and I received an invite-only portfolio account with them. I'm more excited than ever about my work in progress. And I have a few more things brewing. I've rarely made a better investment in myself so I'm doing a second round. It will be different as Jenn will mostly be helping me establish a Studio Practice so that next time, I can do it "all on my own".

As I said, choosing her as mentor was one of the best decisions I ever took. I have grown so much as an artist over the past 6 months as a direct result of our talks. Don't get me wrong, I worked very hard as well - if one thing is certain is that you have to do the work! But I believe that Jenn can help you stretch your boundaries, break through them and have you take your art to a whole other level.

Anne-Laure Autin"