

UNDERWATER

SWIMMING, MATERNITY, SENIOR PORTRAITS & SWIM TEAMS



GLORIATOUCHET

P H O T O G R A P H Y

UPCOMING EVENT

Parents wanna see how fierce your swimmer's underwater works really looks like? Sign up today...

Wednesday, June 12, 2019

11:00am - 2:00pm

Pleasant Hill Aquatic Center

Shorter Individual Underwater Swim Team Sessions

Each swimmer will have 5 minutes dedicated with me, for a quick personal underwater session. They will run thru the IM series of strokes.

You are viewing our Underwater Photography Digital Magazine, which shares details for our complete longer sessions and gets you excited for considering a Private Underwater Session for your swimmer. Our longer sessions give you more variety in the images that I capture, as seen in this Digital Magazine, as we include turns, artistic backdrops, dolphin kick, streamline, video, multiple angles and above/below water shots. Private Sessions are one hour.

For this upcoming shorter session event, confirming your spot is easy. In the last pages, you will find our short Agreement/Model Release. Once received completed and signed, along with your session fee, this confirms your spot! Private Sessions are scheduled on a different date, time, and possible different pool location. Have questions... please contact me:

gloria@gloriatouchet.com | (510) 708-4987

See you soon! *Gloria*

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UNDERWATER - SHORT SWIM SESSION

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UNDERWATER - GETTING STARTED



TYPE OF UNDERWATER SHOOTS

Our Studio loves shooting the following underwater photoshoots:

- Underwater Swimming Photoshoots
- Swim Team Photoshoots
- Creative Underwater Senior Portraits
- Underwater Maternity Photoshoots
- Both Studio (on land) and Underwater, at the same session

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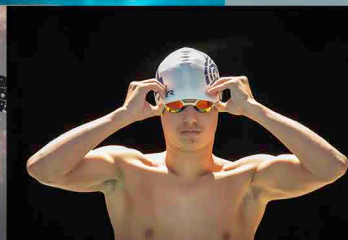
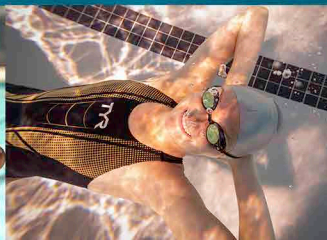
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UNDERWATER - WHERE DO I SHOOT

LOCATION, LOCATION, LOCATION

The best option is confirming shooting swimmers and teams at their home team pool. Depending on the type of shoot, we could use your personal private residential pool or we have you covered, as we have contracts with both public and private pools within Contra Costa County.

For shoots that have both underwater and studio portrait style images then the neighboring area will be used in close proximity to the pool or residential home.



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UNDERWATER - WHAT TO EXPECT

SWIMMERS & SENIOR PORTRAITS

Let's have fun! Our time together will be a "workout". You will execute all strokes, in short, strong bursts, with lots of effort, but not fast. I will guide you through a shot list that captures the essence of your stroke. The stroke might be repeated a handful of times, in shorter distances and not at competition speeds. Lots of variables determine how awesome your photos are:

- Giving me your best effort
- Knowledge and skill to execute a stroke... when my son first started swimming at the age of 8, he had a "Nemo Arm" for his fly, now at 15, it's the prettiest stroke he does!
- Indoor vs outdoor pool
- Depth of pool
- Others around the pool
- Session range
- Underwater Swimming: 1 hour
- Senior Underwater and Portrait Photoshoots: Up to 2 hours

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UNDERWATER - SWIM TEAM SHOOTS

SWIM TEAM SHOOTS

Teams of all sizes can be accommodated!

- Teams with 50+ swimmers participating receive the best value!
- Multiple date(s) are confirmed based on the size of the team participating
- Shooting at Team Pool
- A Team parent is needed to help track participants, with that family receiving an extra image.
- Pool access needs to be limited to me and swimmers in the water or four lanes for shooting in the deep end.
- Underwater only
- Each swimmer will swim a short distance: Fly, Back, Breast and Free
- Each swimmer will get 5 minutes
- Model Releases Required
- Payable by Cash, Check or Credit Card (3% CC Service Fee)
- What's not included: stylized studio editing, any strokes out of the water, studio setting portraits, turns, dolphin kick or specific guaranteed shot.

UNDERWATER

WARDROBE

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WARDROBE CHANGES

Swimming and Senior Portrait Photoshoots:

- Do you have a variety of high school, college or a race suits, personalized caps or different goggles? You can definitely change out your gear and have a couple different looks. For example, maybe wearing your team suit for the out of water portrait session and then for the underwater photography using your race suit.

- For the creative underwater senior portraits segments, we will brainstorm on props and outfits. Out of water portrait sessions will take place before the underwater session. Your outfit may be casual or glammed up.

Maternity Photoshoots:

- Bring up to 3 outfits. Either 1) bathing suit (bikinis are best), 2) a light, airy, flowy dress 3) Baby doll dresses, bathing suit coverall or lingerie. We have lots of beautiful bright chiffon. Show us your outfit to see if we having matching colors. The fabric will be used to create texture and movement.
- Bring a warm robe
- Comfy Clothes – Sweats, Tank and Hoodie, so there are no lines when you slip into your outfits.

UNDERWATER - SHOTS, SHOTS, SHOTS

SWIMMING PHOTOSHOOTS

Out of Water

- Mad Mug & Smiling
- Arms Folded
- Wing Span
- Adjusting Goggles
- Holding Medals
- Hands on Hips
- Straight-on: Executing All Strokes
- Profile/Horizontal: All Strokes, On the Blocks

Under the water

- All Strokes, Streamline, Back Start, Dolphin Kick, Turn
- Four Angles: Profile/Horizontal, Head on, Angled, Overhead (I'm at the bottom of the pool looking up)
- Let your personality show with some fun... quick video dancing, sleeping, posing underwater

MATERNITY PHOTOSHOOTS

- In your consultation, we will discuss, your vision, favorite colors, hobbies, sex of the baby, who will be included in the shoot, props, wardrobe, make-up, etc.

SENIOR PORTRAITS PHOTOSHOOTS

- Same as Underwater Swimming Photos
- Based on your consultation, we will discuss your hobbies, school colors and from there I will create a unique shot list to show your passions and personality outside and under the water.

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WHAT TO EXPECT: MATERNITY SHOOTS

Your creative maternity photoshoot will start by getting your body flowing. Having you adjust your eyes to being in pool water and playing with the fabric. You will have the opportunity for two different wardrobe changes. Your partner and other children will also be welcomed to join for a part of the shoot. Shooting will be based on little bursts of submersion and then catching our breath, followed by a little added instruction from me, then we glide into shooting a new shot and idea. A shot might be repeated a handful of times. Lots of variables determine how awesome your photos are:

- Giving me your best effort
- How well you swim, "float", "sink" and "flow"
- Adjusting your eyes to the pool water
- Relaxing and letting the moment of each activity be totally embraced
- Depth of pool
- Who else is included in the photoshoot
- Session range Up to 2 hours

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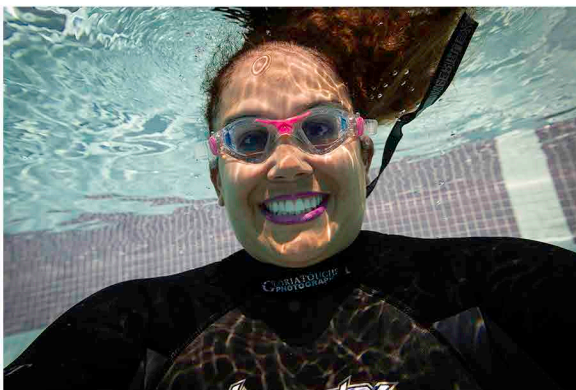
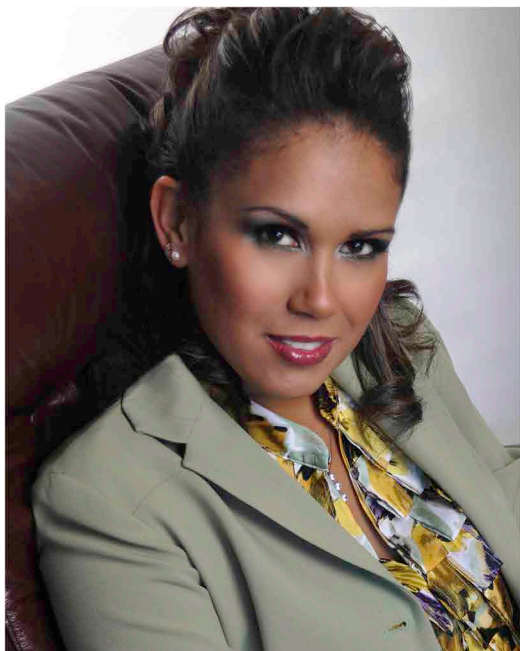
P H O T O G R A P H Y

Hello... my name is Gloria Touchet and as your underwater photographer I am excited to create a truly unique experience for you that is rarely seen!

My love for water grew from when I was a little girl going to Lake Berryessa every weekend, when I lived in the Napa Valley. Then my youngest son Wyatt and husband Scott fell in love with being on the swim team, so what's a photographer to do... I started capturing his beautifully executed strokes and the rest is history!!!

During your underwater photoshoot session, I will keep you feeling relaxed and having fun in front of my camera. I will guide you through the poses and helping you refine your strokes to create images that showcase your athletic skill, personality, creativity, radiance, playfulness, beauty and awesomeness!

Let's talk about how we customize your underwater shoot and how I will capture your essence and passion for the water!





NEXT STEPS

TURN AROUND

Two weeks from each photoshoot, you will get your first peek of your underwater photographs at the in-person Reveal Session or via Skype. You will see a Reveal Session video, then view the gallery of images that we have been culled and edited.

The best images from your photoshoot will be selected and retouched, typically 12-25 images, depending on the type of shoot. This number will vary due to many factors: energy of those being photographed, skill of the swimmer, duration of coverage, how many people are being photographed, etc. At the Reveal Session, there's no hard sell, as I believe you buy what you love! And it's my job to create images that you want them all!

RETOUCHING

Our global editing standards included proper exposure, color toning, contrast, clarity, vibrancy and light erasing of backscatter and/or bubbles, based on studio's artistic styling. All out-of-water portraits, composited images, and oversized images (16x24 and larger) that are selected for printing will receive our customized stylized studio editing.

Depending on the mediums selected, here are the anticipated product turnarounds. Prints typically take a week. Metals and canvas typically take two weeks. Albums take up to 6 weeks from final design approval. Immediately following the Reveal Session, you will receive an email with a link to your private gallery for downloading of digital images.

Choose between the ease and best value of our Collections or select a la carte, based on what you love!
Any print selection will also receive its matching digital image.

COLLECTION 1 \$375	COLLECTION 2 \$575	COLLECTION 3 \$735
(1) Hour/Underwater Photography (1) 8x10 Matted Print (1) Small Digital Image	(1) Hour/Underwater Photography (4) 5x7 OR (1) 12x18 Fat Head Print (4) Small Digital Images Reveal Video	(1) Hour/Underwater Photography (8) 5x7 OR (1) 20x30 Print (8) Small Digital Images Reveal Video

TEAM COLLECTION
(5) Minutes/Underwater Photography (1) 8x10 Matted Print (1) Small Digital Image
50+ Swimmers - \$125
25-49 Swimmers - \$150
12-24 Swimmers - \$175

A LA CARTE	PRICE	NOTES				
Underwater Session	\$400					
Underwater & Portrait Session	+\$100	Add this to any collection or session fee. Added hour of shooting.				
Composited Image	+\$50	Add this to any service or print. Action Shot & Studio Photo				
Travel	\$100	Per Hour / Outside of Contra Costa County				
Reveal Video	\$100	60 Second Duration for Social Media Posting. 720p				
Digital Images – Large	\$75	300 DPI - Recommended for oversized printing up to 20 x 30				
Digital Images – Small	\$20	72 DPI - Recommended for web use/ printing up to 5 x 7				
Postcards	\$65	Qty (25)				
Folded Cards	\$100					
Albums	\$500	8x8 (10) Spreads \$50 per spread				
	\$700	10x10 (10) Spreads \$70 per spread				
PRINTS	5x7	8x10	16x24	20x30	24x36	30x45
Photographic Print	\$20	\$75	\$190	\$240	\$300	\$400
Canvas Print	---	---	\$265	\$360	\$500	\$725
Metal Print	---	---	\$290	\$430	\$790	\$900
WALL CLING	12x18	24x36	32x48	40x60		48x70
Fat Heads	\$120	\$180	\$210	\$240		\$270

NEXT STEPS

Now that you're excited about your shoot and know the details, here are your next steps:

- Contact me to schedule your Personal Consultation:

(510) 708-4987 | gloria@gloriatouchet.com

- At your consultation, we discuss your shoot and set dates. I will send you an electronic Agreement for you to sign and send back along with your retainer (session fee) to confirm your shoot.

PARENT'S NAMES (CLIENT)

SWIMMER'S NAME

ADDRESS, CITY, ZIP

EMAIL

CELL

AGE:

SWIM TEAM SESSION DATE:

SWIM TEAM NAME:

TYPE OF SESSION

2. Private sessions **may be** scheduled independently of the Swim Team Session Day, based on availability. The STUDIO will confirm with the CLIENT alternative date/time for private session, confirmation within (48) hours. Specific products may be confirmed at the Reveal Session. Retainer, equal to the type of session confirmed, is due with this Agreement to confirm your session. The retainer is non-refundable and non-transferrable. Please check all that are being confirmed:

☐ Shorter Swim Team Session (5 Minutes) ☐ Private Session (1 Hour)

COPYRIGHT

3. Photographs produced by the STUDIO are owned by the STUDIO and are protected by the United States Copyright Act. Upon complete payment the RETAINER, BALANCE, and all fees due by the CLIENT, the STUDIO will grant to the CLIENT a limited license of the photographs that initially were purchased for print from the STUDIO, as follows: a) the photographs may be printed by the CLIENT for personal use; b) the photographs may be stored on electronic media owned by the CLIENT; c) the photographs may be displayed electronically on devices owned by the CLIENT; d) the photographs may be posted to social network platforms like Twitter or Facebook by the CLIENT; and e) the photographs may be gifted by the CLIENT to invited guests for personal use. Otherwise, the CLIENT must obtain written permission from and offer just compensation to the STUDIO for any other uses of the photographs, including selling the photographs to any party or uploading the photographs to any website where the photographs may be purchased or downloaded as high-resolution files.
4. The CLIENT may not provide photographs to hired vendors, photographers, cinematographers, videographers, blogs, magazines, or other electronic or printed publications, or any parties whatsoever without the written permission of the STUDIO. Providing photographs to any other parties is at the sole discretion of the STUDIO.
5. The CLIENT will cooperate with the STUDIO if unauthorized individuals or businesses use photographs from the EVENT.

MODEL RELEASE

6. As partial compensation for the services rendered, the CLIENT grants the STUDIO and to its legal representatives the irrevocable and unrestricted right to use and publish photographs of the EVENT or CLIENT for editorial, trade, advertising, photographic competition, and for any other purpose in any manner or medium without restriction and without prior permission of the CLIENT. The CLIENT, acting as an agent, also assigns the unrestricted right to use and publish photographs of invited guests for editorial, trade, advertising, photographic competition, and for any other purpose in any manner or medium without restriction and without prior permission of the CLIENT or the invited guests.

STANDARD EDITING

7. The STUDIO does provide standard editing services, such as ensuring proper exposure, toning and color balance. Anything printed will receive customized stylized studio editing.

TURNAROUND

8. The STUDIO will schedule a personal Reveal Session two (2) weeks from the photoshoot date. Payment in full is required for all orders placed. All sales are final. Digital images will be sent via a private online gallery for downloading. The STUDIO will deliver Web Resolution Matching Digital Images or High Resolution Images, based on purchase.

PRICING

9.

SWIM TEAM SESSION 5 MINUTES	PRIVATE SESSION 1 HOUR - COLLECTION 1	PRIVATE SESSION 1 HOUR - COLLECTION 2	PRIVATE SESSION 1 HOUR - COLLECTION 3
\$125 - 50+ Swimmers \$150 - 25-49 Swimmers \$175 - 12-24 Swimmers	\$375	\$575	\$735
(5) Minute Underwater Session (1) 8x10 Matted Print (1) Small Digital Image	(1) Hour Underwater Session (1) 8x10 Matted Print (1) Small Digital Image	(1) Hour Underwater Session (4) 5x7 OR (1) 12x18 Fat Head Print (4) Small Digital Images Reveal Video	(1) Hour Underwater Session (8) 5x7 OR (1) 20x30 Print (8) Small Digital Images Reveal Video

10.

A LA CARTE	PRICE	NOTES				
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Underwater & Portrait Session	+\$100	Add this to any collection or session fee. Added hour of shooting on land, which is done first.				
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WALL CLING	12x18	24x36	32x48	40x60		48x70
Fat Heads	\$120	\$180	\$210	\$240		\$270

Client/Parents Signature

Print Name

Date

CREDIT CARD AUTHORIZATION

By completing and signing this form, I authorize Gloria Touchet Photography to use my credit card for charges on products, goods and services as confirmed in the signed Agreement, such as, but not limited to: Session Fees, Retainer, Scheduled Payments, Balance Due, Full Payments, Overtime, Editing, Travel Fees, Collections, Reveal Session Packages, Print Orders, 2nd Photographer, CA Tax, CC Service Fee, Cancellation Fees, Late Payment Fees, Collection Services, etc. I agree that I will pay for the purchases/charges in accordance with the Agreement and in accordance with the issuing bank cardholder agreement.

NAME ON CARD: _____

CC#: _____

EXPIRATION DATE: _____

3-4 DIGIT # ON BACK: _____

BILLING ADDRESS: _____

CITY/ STATE / ZIP _____

BILLING TELEPHONE: _____

CLIENT/PARENT SIGNATURE | DATE